

Johan Van Biesbroeck

Chairman



Johan Van Biesbroeck holds a degree in Economics from Katholieke Universiteit Leuven, Belgium. Since 2015, he only participates in board mandates, including several memberships/presidency audit/finance, remuneration and strategic committees for Matexi Group, Telenet, Inno.com, Pantrivest, Puratos and is active in several non-profit organisations, especially cancer research.

Career

- Johan started his career at Brouwerij Artois and after a number of functions in the commercial, marketing and logistics department, he first took up a Manager's and then a Controller's function in the Financial department. After the combination of Brouwerij Artois and Brasserie Piedboef, Johan became Executive Vice President and Chief Financial Officer Europe-Asia-Africa at the newly named company Interbrew and a Member of the Executive Committee of the Group that oversaw more than 40 acquisitions in Central Europe, China, Canada, South Korea in the 90s. Johan was also a member of the Russian and South Korean Board of Directors. In 1999 Johan was appointed Executive Vice President Control & Planning, actively involved in the IPO of the Interbrew group in December 2000, and was responsible for the worldwide implementation of IAS compliancy by end 2001.
- In 2003, Johan became Chief Strategy & Business Development Officer. For a period of 3 years, he managed the strategic change program for Interbrew (later InBev), defined the optimal path for maximizing organic growth, participated in the mergers & acquisitions team for the Ambev transaction and played a key role in the post combination integration team. From December 2005 till end 2008, Johan was a Member of the Ambev Board of Directors, an AB InBev subsidiary and Brazilian/US stock-listed company.
- In 2006, Johan took up the role of Chief Sales and Strategy Officer. In this function he put in place a strong global sales team and defined the InBev way of sales execution in the markets by leading an important multidisciplinary change program in the top 10 countries.
- Johan left Anheuser-Busch InBev - the world's leading brewer with well-known brands like Budweiser, Corona, Stella Artois, Beck's, Leffe and Hoegaarden - after a career of 38 years. In his most recent function of Chief Strategy Officer, he led the strategic reflection within AB InBev, supporting the CEO with the objective to define the optimal path for topline growth for the group. Johan also oversaw the activities of ABI International, the brewer's global export division.